

**AUSTRALIAN POLO FEDERATION LTD  
SOCIAL MEDIA TERMS OF USE**

Effective 16.11.2018

This document contains simple terms of use to apply to public access and use of social media services conducted by the APF.

*The Australian Polo Federation uses social media to provide useful information regarding our membership, events and services and to interact with members, customers and users of those services. To ensure that this social media space is kept fair, safe and for all to enjoy, we ask users to follow and respect the following rules:*

*We ask users not to:*

- *Impersonate any other person.*
- *Abuse, intimidate, threaten or otherwise violate the legal rights (such as privacy and publicity) of others.*
- *Publish, post or distribute or disseminate any defamatory, infringing, obscene, hateful, indecent, misleading or unlawful material or information.*
- *Upload or attach files that contain software or other material protected by intellectual property laws unless the user owns or control the rights, or has received all necessary consents.*
- *Upload or attach files that contain viruses, corrupted files, or any other similar software, or, programs that may damage the operation of someone else's computer.*
- *Delete any author attributions, legal notices or proprietary designations or labels in any file that is uploaded.*
- *Advertise products or services to take advantage of this page as a vehicle for business or self-promotion.*
- *Post or upload links to external websites.*
- *Conduct any other activity that may expose the Australian Polo Federation to civil liability.*

*Our social media pages are **not** intended as complaints forums. The Australian Polo Federation encourages feedback and if you wish to provide feedback on our services or make a complaint, we ask that you email us directly at [apf@australianpolo.com.au](mailto:apf@australianpolo.com.au) or call us on **0459 272277**.*

*While we like seeing your comments, photos, videos and posts, we reserve the right to remove any user content that is offensive, off-topic or inappropriate. Failure to comply with these rules will result in user content being removed and users may be banned from accessing our page.*

*We also ask users to consider the content of the information they are intending to share before they upload it to the Australian Polo Federation's social media pages. Once it has been uploaded, the content will be in the public domain. Users should check their personal social media settings to protect their identity and personal information.*

*Links to external websites and other third-party social media presences from an Australian Polo Federation social media presence are provided as a convenience to users and such sites and associated content are not under the control of the Australian Polo Federation. The inclusion of any link (or retweet) does not imply endorsement of that website, content, service or person by the Australian Polo Federation. The Australian Polo Federation is also not responsible for the reliability of links, or for any loss or inconvenience arising from their use.*